

## Problem Set 11

On what and how to submit

- For this and all future problem sets, questions are from the “Problems” section of the questions at the end of the chapter.
- Due before Lecture 12 to your Box folder
- Name the file “ps11-[lastname].[extension]”. For example, my file would be “ps11\_brooks.pdf”.
- You do not need to type your submission. Any **legible** submission is ok. For example, you can write the problem set with hand-drawn graphs, take a picture, and submit the picture.

1. GLS Chapter 10, Question 12, (a) and (b) only.
2. GLS Chapter 10, Question 23, (a), (b) and (f) only
3. Pricing Strategies

Use a paragraph or two to explain a pricing strategy to which you have been a party. What kind of strategy was it, and how did you take part?