

Lecture 5:

Maps 1 of 2

September 28, 2026

Course Administration

① Raquel Farah, United Way

Course Administration

- ① Raquel Farah, United Way
- ② Tutorial 4 quiz

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- ④ Beginning of a three lecture deviation from charts
 - maps 1
 - functions and stories
 - maps 2

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 - sign up for slots that day – link on Piazza pinned email
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Lecture 5: Maps

Good, Bad, Ugly
Maps in general

- ① What is a map?
- ② Why maps?
- ③ What are the components of maps?
- ④ When do maps deceive?

Digital maps

- ① What they are
- ② What they can do

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APIs

- ① What are these?
- ② Why so great?

Making Maps in R

- ① sf package
- ② Reading
- ③ Plotting
- ④ Projections
- ⑤ Spatially combining

Next Week's Assignment

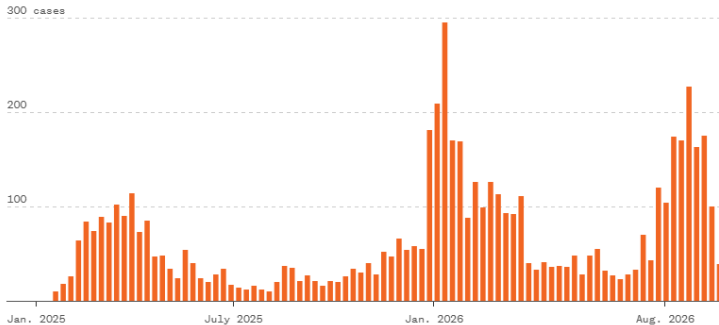
Find a descriptive or choropleth map. Post link to google sheet by Wednesday noon.

Finder	Commenter
Miguel	Daija
Katya	Alexandria

Logan on Stephanie's Example

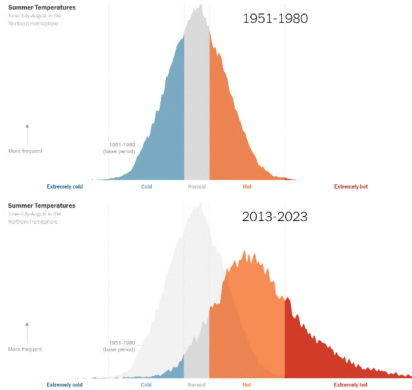
Weekly measles case counts

The counts are determined by rash onset date.



From Gross, Murphy and Yao, [“Measles tracker: Follow cases, outbreaks and vaccination rates across the U.S.”](#) NBC News, April 1, 2025.

Avril on Tanya's Example: Heat Over Time



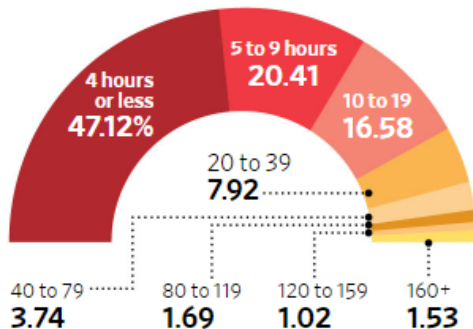
From The Learning Network, "What's Going on in This Graph? Hotter Summers," *New York Times*, May 2, 2024.

Past Student Sent This Graph

"Where New Landlords Go Wrong," *WSJ*, Feb. 17, 2023

On the Clock

Landlords' time managing rental properties in monthly hours



On Maps, Today

- Maps in general
 - ① What is a map?
 - ② Why maps?
 - ③ What must you decide to make a map?
 - ④ Why avoid maps?
 - ⑤ When do maps deceive?
 - ⑥ Save for next map class: Choropleth maps and dot density maps
- Digital maps
 - ① What they are
 - ② What they can do (in person)

1 and 2. What and Why of Maps

1. What is a Map?

- Something that tries to describe two-dimensional space
- “scale model of reality” (Monmonier)
- “almost always smaller” than reality

Material in this section relies heavily on Mark Monmonier's *Mapping it Out*.

2. Why Maps?

- Use a map if you want to locate something in two-dimensional geographic space
- Use a map when you want to show a **spatial** relationship
- Don't use a map if you want to compare geographic units

When is Space Important?

- ① To show relationship between two geographic things. Examples?

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 - population density relative to the equator
- ② To show a geographic pattern in an outcome. Examples?

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 - geographic features that change smoothly and sharply over space

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Don't use a map if you can do something simpler!

3. Key Decisions for Mapmaking

3. What Do You Have to Decide to Make a Map?

In distilling reality, there are three key choices

- ① scale
- ② projection
- ③ symbolization

Projection

- We want to show both
 - equivalence: size proportional to physical size
 - conformality: shape proportional to true shape

Projection

- We want to show both
 - equivalence: size proportional to physical size
 - conformality: shape proportional to true shape
- But you cannot do both!
- When does this matter?

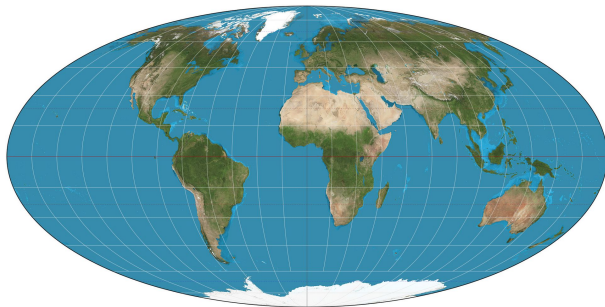
Projection

- We want to show both
 - equivalence: size proportional to physical size
 - conformality: shape proportional to true shape
- But you cannot do both!
- When does this matter?
 - This matters for maps of the world
 - It is practically irrelevant for a map of DC
 - For small areas, we care about precision of distance
 - Frequently use a UTM (Universal Transverse Mercator) projection: units in meters

Rules of Thumb for Projections for Medium Areas

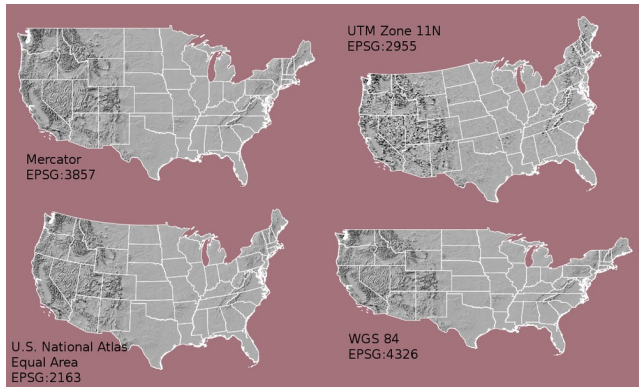
- Monmonier (p. 45) suggests for US either
 - Albers equal-area conic
 - Lambert conformal conic
- However, most maps you use should come with a projection defined

An Equal-Area Projection



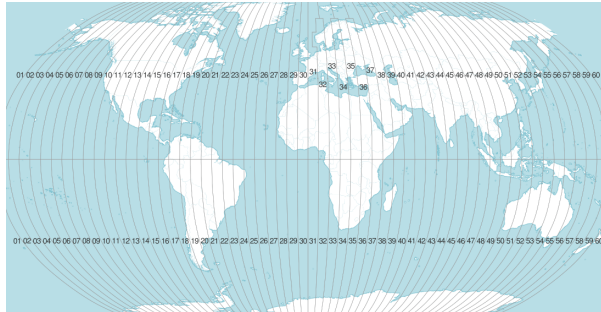
Thanks, [Wikipedia](#).

The USA Four Ways



Thanks to [Michael Corey](#).

UTM Zones



For small areas, use UTM projection if you need to calculate distances. Each number is a zone.

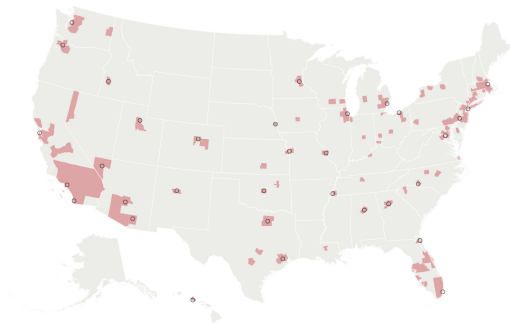
Thanks to [Michael Corey](#).

4. Why Avoid Maps?

4. Why Avoid Maps?

- They add complexity
- Geographic unit size infrequently related to importance
 - but remember that size indicates value
 - problematic!
- Examples?

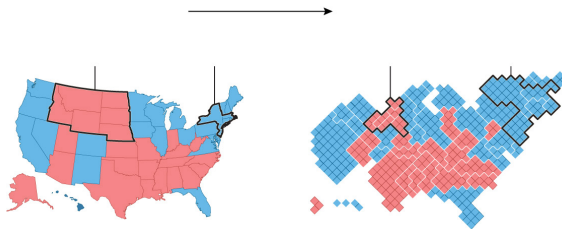
Red and Grey Areas Have About the Same Number of Votes Cast in 2012



With many thanks to the [Washington Post](#)

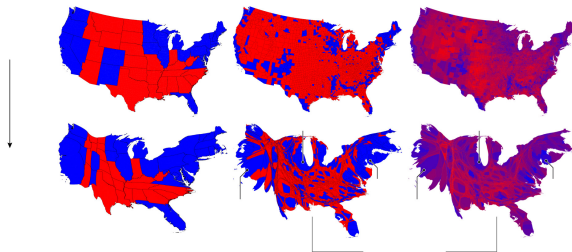
One Possible Solution

- A “cartogram” sizes locations by something: votes or people or electoral votes
- Five red midwestern states correspond to red block
- Mid-Atlantic corresponds to blue block

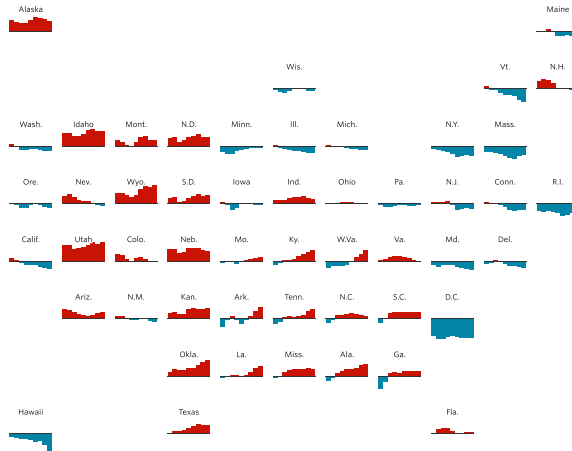


Another Possible Solution

- Thanks to U of Michigan physicist Newman
- Columns are state winner, county winner, county shaded by popular vote share
- Top is real map, bottom is cartogram
- Leftmost sized by electoral votes, others by votes cast



And a Quasi Map



Thanks to the Wall Street Journal, [here](#).

5. When Do Maps Deceive?

When do Maps Deceive? 1 of 2

Modifiable Areal Unit Problem

- the value you calculate depends on the size of the geographic unit

When do Maps Deceive? 1 of 2

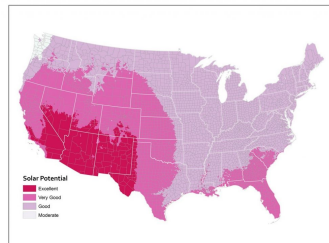
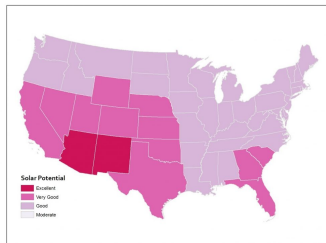
Modifiable Areal Unit Problem

- the value you calculate depends on the size of the geographic unit
- feature or a bug?

When do Maps Deceive? 1 of 2

Modifiable Areal Unit Problem

- the value you calculate depends on the size of the geographic unit
- feature or a bug?



When do Maps Deceive? 2 of 2

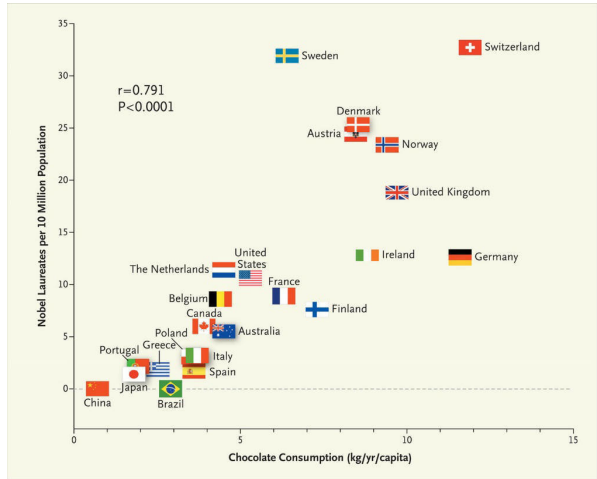
Ecological Fallacy

- not really the fault of the map
- reader attributes feature of average
- to those in group

When do Maps Deceive? 2 of 2

Ecological Fallacy

- not really the fault of the map
- reader attributes feature of average
- to those in group
- Here, chocolate consumption
- causes Nobel prizes



Thanks to data.europa.eu.

APIs: Application Program Interface

Grabbing Data Via an API

What is an API?

- Application Programming Interface
- Structured way to ask another computer for something
- We will ask for data

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Grabbing Data Via an API

What is an API?

- Application Programming Interface
- Structured way to ask another computer for something
- We will ask for data

Why so great?

- Replicable
- Clear
- The first time it's harder
- The 12th time you're glad you did it

How I Use APIs

- To get data when allowed
 - Census allows
 - DC Open Data sometimes allows
- To loop through many versions of similar data

Calling Data from FRED via API

☆ Consumer Price Index for All Urban Consumers: Airline Fares in U.S. City Average (CUSR0000SETG01)

Observations ▾

Aug 2026: **323.244**

Updated: Sep 11, 2026 8:37 AM CDT

Next Release Date: Oct 14, 2026

Units:

Index 1982-1984=100,

Seasonally Adjusted

Frequency:

Monthly

1Y

5Y

10Y

Max

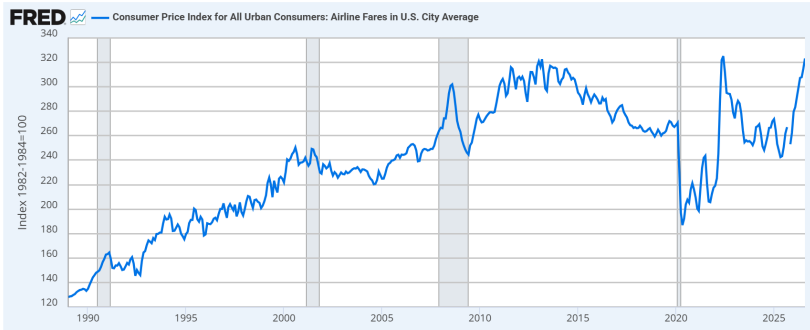
Edit Graph 

1989-01-01

to

2026-08-01

Download 



Writing the Code

You need a API key:

```
library(fredr)
# set fred api key
fred.api <- "2dbcd479ce62df1865cc64bcc5f306d1"
fredr_set_key(fred.api)
```

Writing the Code

You need a API key:

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library(fredr)
# set fred api key
fred.api <- "2dbcd479ce62df1865cc64bcc5f306d1"
fredr_set_key(fred.api)
```

Then you call the data

```
air.prices <- fredr(series_id = "CUSR0000SETG01")
```

What it Returns

```
# A tibble: 6 × 5
  date series_id value realtime_start realtime_end
<date> <chr> <dbl> <date> <date>
1 1989-01-01 CUSR0000SETG01 128. 2026-09-22 2026-09-22
2 1989-02-01 CUSR0000SETG01 129. 2026-09-22 2026-09-22
3 1989-03-01 CUSR0000SETG01 129. 2026-09-22 2026-09-22
4 1989-04-01 CUSR0000SETG01 130. 2026-09-22 2026-09-22
5 1989-05-01 CUSR0000SETG01 130. 2026-09-22 2026-09-22
6 1989-06-01 CUSR0000SETG01 132. 2026-09-22 2026-09-22
```

Digital Maps

1. Digital Maps Have

- Units defined by coordinates in space
- Data for each unit

Examples of a map unit of observation, please!

Digital Maps

- A map is a representation of space
- A digital map is a file that tells a computer how to do this
- There are many formats, but we'll focus on shapefiles
- Shapefiles are a proprietary ArcInfo format, but can be read in R

Three Major Types of Shapes for Maps

- ① points
- ② lines
- ③ polygons

Points in Space

- location 1: (x, y)
- location 2: (x, y)
- location 3: (x, y)

What would you represent with points?

A Points Dataframe Example

LibID	X	Y	Name	Books
Ana	38.866	-76.980	Anacostia	500
CV	38.889	-76.932	Capitol View	501
Gtn	38.913	-77.068	Georgetown	499

Lines in Space

- location 1: $(x_1, y_1), (x_2, y_2)$
- location 2: $(x_1, y_1), (x_2, y_2)$
- location 3: $(x_1, y_1), (x_2, y_2)$

What would you represent with lines?

A Lines Dataframe Example

Int	X1	Y1	X2	Y2	Name	Condition
495	45	-62	26	-62	I495W	good
695	23	-50	25	-50	I695S	poor
10	15	-23	18	-24	I10	excellent

Polygons in Space

- location 1: $(x_1, y_1), (x_2, y_2), (x_3, y_3), (x_4, y_4), (x_1, y_1)$
- location 2: $(x_1, y_1), (x_2, y_2), (x_3, y_3), (x_4, y_4), (x_5, y_5), (x_1, y_1)$
- location 3: $(x_1, y_1), (x_2, y_2), (x_3, y_3), (x_1, y_1)$

Note that last point is the same as the first point.¹

What would you represent with polygons?

¹Polygons can have holes; we can talk about this.

A Polygon Dataframe Example

Triangle	X1	Y1	X2	Y2	X3	Y3	X4	Y4
a	1	1	1	2	2	1	1	1
b	1	1	1	3	3	1	1	1

But Where Do the Points Go?

- A map file needs some instructions on what the points mean
- Map makers define coordinate systems so that everyone agrees on what $(x_1, y_1), (x_2, y_2)$ means
- Many maps have a geographic/global/spherical system: in latitude/longitude

But Where Do the Points Go?

- A map file needs some instructions on what the points mean
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- Many maps have a geographic/global/spherical system: in latitude/longitude
- And to lay flat, if we are not drawing on a globe
 - we need a projected coordinate system
 - have a defined unit of measurement: meters, feet, decimal degrees
 - usually tell you meters/feet/miles from a specific point

Implications for Mapping

- You can't put maps with two different coordinate systems on top of each other
- Easier to calculate distances and areas with projected coordinate systems
- You can go from one projection to another, but **use the right command**
- Digital maps usually come with a projection defined

R, on Maps

Next Lecture

- Next class: come prepared to work on your policy brief storyline
- Read Knafllic, Chapters 7 and 8